



CMI Electrical, Brisbane

The Situation, uncovering the challenges

Following the successful relocation of their Sydney operation, CMI Electrical re-engaged Transition to deliver the relocation of its Brisbane operation. A mammoth task of moving some 800+ cable reels, ranging in size and weight; Some weighing upwards of 4.5 tonne, pallet stock, machinery plus moving the office to newly build warehouse space in Brisbane.

Whilst the new warehouse facility was only 20mins away from the existing, the path of travel involved many turns, traffic lights, which is challenging for the size vehicles involved (semi-trailers). The timeframe to deliver the project presented an additional pressure as it was towards the end of the year with operations needing to continue seamlessly.

Our Solutions

Engaged as the Industrial Relocation Logistics expert, Transition's roll was to bring together specialist contractors and labour to ensure that CMI had no downtime to their daily operation. Our team's process focussed on ensuring the careful segregation of the warehouse into sections which defined the relocation stages. From this, a precise logistics programme was developed that was easy for all contractors to follow. Everyone knew what was moving and when, plus the path of travel to ensure the warehouse operation continued "business as usual".

We delivered

- An **efficient logistics strategy** which factored in the short timeframe of the project and the time of year (end of 2023)
- Mapped out **path of travel to ensure timely delivery** between sites with consideration to semi-trailer vehicle size
- We **collaborated with key stakeholders** and suppliers to deliver the project
- In just **7 days**, we relocated:
 - 800+ Electrical cable rolls
 - Pallet stock
 - Cutting machinery
 - Forklifts
 - Offices

The Differences we made

- Throughout the duration of the project, with constant refinement to our initial programme, we **achieved enormous time savings**, delivering the entire relocation project in just 7 days
- The client was "**blown away**" with **Transition's level of commitment** to ensuring that CMI did not lose a single minute of daily operation
- Created a **strong network of suppliers and contractors** for future projects in the Brisbane area

About CMI Electrical

CMI Electrical are specialists in the manufacture and distribution of electrical cables and associated components for industrial, mining, infrastructure, commercial, petrochemical and information technology applications throughout Southeast Asia and Oceania.



cmi



transition

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